

## **Move For ALS – The Grand Finale: New York City, Sunday July 25th, 2010**

*On Sunday come out and show your support for Project A.L.S. and Tony Judt, the inspirational NYU Professor and Historian. America has Moved For ALS: now it's over to you, New York!*

(July 22nd, 2010) On Sunday July 25th, Saul Goldberg and Augustin Quancard will complete a 2-month long, coast-to-coast cycle ride across the United States. The ride forms part of *Move For ALS*, a global ALS-awareness and fundraising campaign inspired by historian, author and Goldberg's former professor, Tony Judt. To date, *Move For ALS* has raised nearly \$70,000 for *Project A.L.S.*, the non-profit organization that funds and conducts scientific research seeking a cure for ALS, the fatal neurodegenerative disease.

Beginning the ride in the Pacific coastal town of Astoria, Oregon on May 25th, Goldberg and Quancard have ridden over mountains, across lakes and through deserts. On the road they have brought hope to individuals and families affected by ALS. They have been joined by cyclists and hosted by spirited people all across the country – and now they are coming home. America has Moved For ALS: now it's over to New York.

To bring the curtain down and to show support for the campaign and for Tony Judt, Goldberg and Quancard invite people to join them as they pedal through New York City and on to Brighton Beach on Sunday, July 25th. Cyclists, long-distance runners, disabled athletes and former students of Judt's are especially welcome. People are also encouraged to congregate on the boardwalk at Brighton Beach to welcome them in at approximately 4pm.

On Sunday there will be three meeting points where participants may meet Goldberg and Quancard on their way through New York City, as well as a fourth in Brighton Beach. The precise locations and times are listed below. Please be sure to bring adequate supplies of water and food!

### **Meeting Point A: Project A.L.S. laboratory, 11.30am**

Project A.L.S. stem cell research laboratory  
3960 Broadway, Manhattan  
Nearest Subway: 168th Street (1, A and C trains)  
*Approximately 30 miles from Brighton Beach*

### **Meeting Point B: Underneath the Williamsburg Bridge, 2pm**

Underneath the Williamsburg Bridge  
Kent Avenue, Brooklyn  
Nearest Subway: Marcy Avenue (J, M and Z trains)  
*Approx. 15 miles from Brighton Beach*

### **Meeting Point C: In Front of The Fontbonne Hall, 3pm**

In Front of The Fontbonne Hall  
Shore Road, Fort Hamilton, Brooklyn  
Nearest Subway: 95th Street - Bay Ridge (R train)  
*Approx. 5 miles away from Brighton Beach*

### **Atlantic Coast Arrival: Brighton Beach, 4pm**

Brighton Beach Boardwalk in between Ocean Parkway and Coney Island Avenue  
*On the boardwalk there is a large concrete arch just in front of "Volna" and "Tatiana Grill" restaurants. The arch is opposite a parking lot located on the corner of Brightwater and Brighton 4th. The easiest approach is via Ocean Parkway or Coney Island Avenue. The concrete arch is on the boardwalk in between these two access points.*

*For more information on Move For ALS, and to make a donation, please visit: [www.MoveForALS.com](http://www.MoveForALS.com), or contact Saul Goldberg at [saul@moveforals.com](mailto:saul@moveforals.com)*

Disclaimer: Anyone joining the Move for ALS Grand Finale does so at their own risk and agrees to hold harmless Move For ALS and its affiliate Project A.L.S. for any accident, injury or harm to their person or property resulting from participating in this event. Move For ALS and its affiliate Project A.L.S. take no responsibility for any injury, illness or harm to person or property resulting from participating in this event. All participants should have medical clearance from their physicians and be healthy and able to participate in such a vigorous undertaking. Move For ALS and its affiliate Project A.L.S. take no responsibility for the safety and well-being of any participants in this event.