

## **Move For ALS – The Grand Finale: New York City, Sunday July 25th, 2010**

*Come out and show your support for Project A.L.S. and Tony Judt, the inspirational NYU Professor and Historian. America has Moved For ALS: now it's over to you, New York!*

(July 9th, 2010) On Sunday July 25th, Saul Goldberg and Augustin Quancard will complete a 2-month long, coast-to-coast cycle ride across the United States. The ride forms part of *Move For ALS*, a global ALS-awareness and fundraising campaign inspired by historian, author and Goldberg's former professor, Tony Judt. To date, *Move For ALS* has raised nearly \$70,000 for *Project A.L.S.*, the non-profit organization that funds and conducts cutting-edge scientific research seeking a cure for ALS, the fatal neurodegenerative disease.

Beginning the ride in the Pacific coastal town of Astoria, Oregon on May 25th, Goldberg and Quancard have ridden over mountains, across lakes and through deserts. On the road they have brought hope to individuals and families affected by ALS; they have been joined by cyclists and hosted by spirited people all across the country – and now they are coming home. America has Moved For ALS: now it's over to New York.

To bring the curtain down and to show support for the campaign and for Tony Judt, Goldberg and Quancard invite people to join them as they pedal through New York City and on to Brighton Beach on Sunday, July 25th. Cyclists, long-distance runners, disabled athletes and former students of Judt's are especially welcome.

On the Sunday there will be three meeting points where participants may meet Goldberg and Quancard on their way through New York City. The precise locations, times and distances are listed below. Please be sure to bring adequate supplies of water and food!

### **Meeting Point A: Project A.L.S. laboratory, 11.30am**

Project A.L.S. stem cell research laboratory  
3960 Broadway, Manhattan  
Nearest Subway: 168th Street (1, A and C trains)  
*Approximately 30 miles from Brighton Beach*

### **Meeting Point B: Underneath the Williamsburg Bridge, 2pm**

Underneath the Williamsburg Bridge  
Kent Avenue, Brooklyn  
Nearest Subway: Marcy Avenue (J, M and Z trains)  
*Approx. 15 miles from Brighton Beach*

### **Meeting Point C: In Front of The Fontbonne Hall, 3pm**

In Front of The Fontbonne Hall  
Shore Road, Fort Hamilton, Brooklyn  
Nearest Subway: 95th Street - Bay Ridge (R train)  
*Approx. 5 miles away from Brighton Beach*

### **Brighton Beach Arrival: 4pm**

Precise location TBD

*For more information on Move For ALS, and to make a donation, please visit: [www.MoveForALS.com](http://www.MoveForALS.com), or contact Saul Goldberg at [saul@moveforals.com](mailto:saul@moveforals.com)*

Disclaimer: Anyone joining the Move for ALS Grand Finale does so at their own risk and agrees to hold harmless *Move For ALS* and its affiliate *Project A.L.S.* for any accident, injury of harm to their person or property resulting from participating in this event. *Move For ALS* and its affiliate *Project A.L.S.* take no responsibility for any injury, illness or harm to person or property resulting from participating in this event. All participants should have medical clearance from their physicians and be healthy and able to participate in such a vigorous undertaking. *Move For ALS* and its affiliate *Project A.L.S.* take no responsibility for the safety and well-being of any participants in this event.

# MoveForALS.com

Inspired by Tony Judt, biking across America, raising funds for ALS research



Tony Judt



Now stricken with ALS



Auggie and Saul and the Pacific—the journey begins



The bike-cam



Sunburn and iced knees



Ghost-town



The eternal snow



Friends in Boise



Bikes in the Idaho desert



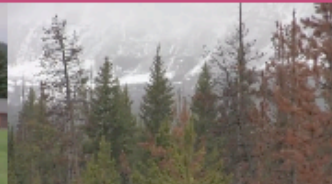
Cowboy bikers



"bike-dancing"



Entering Wyoming



Continental Divide - 10,000 ft



Sunset



Auggie down: rhabdo



Auggie back up!



Recuperating in Chicago



On the road again!

onward to  
New York  
Brighton Beach  
July 25, 2010

Support ALS research by donating at [MoveForALS.com](http://MoveForALS.com) or texting ALS to 27722 - \$5  
Watch the video blogs of their adventures at [www.MoveForALS.com/blog/](http://www.MoveForALS.com/blog/)